

COMPREHENSIVE SUPPORT

Marketing, technical, and regulatory guidance

Purpose

Partners receive full operational support to ensure successful deployment and compliance within their jurisdiction.

What This Includes

- Regulatory documentation templates
- Product dossiers
- Marketing frameworks
- Technical training
- Export/import support

Strategic Value

This reduces:

- Partner setup risk
- Compliance errors
- Market entry delays
- Regulatory misunderstandings

Partner Responsibilities

- Coordinate with Lathell technical team
- Maintain regulatory reporting
- Implement marketing per guidelines
- Provide field feedback

Instruction for Officials

This section is intended for:

- ✓ Trade departments
- ✓ Regulatory authorities
- ✓ Institutional buyers
- ✓ National distributors